

2024 Pricing Plans for Blogs

	Gigant+	Gigant	Business
	For maximum effect	For ambitious plans	Basic plan
Communication with the users			
Company description in two languages	●	●	●
Publication of articles/news/posts in two languages	●	●	●
Deferred publication	●	●	●
No third-party advertisements	●	●	●
Absence of contextual navigation blocks (any kind of ad banners) when ordering content products of more than 7,000 characters	●	●	●
Management of employees' rights in a blog	●	●	●
Blog report (when renewing for 1 year)	●	●	●
One post about corporate blog in social media (to boost subs, when renewing for 1 year)	●	●	
Surveys	●		
Advanced report (when renewing for 1 year)	●		
Increased awareness			
Standard widgets	●	●	●
Custom widgets	20	20	2
Mobile app widgets	10	10	5
Banner for articles	●		
Statistics from Google Analytics and Yandex.Metrica (trackers linking)	2 trackers	2 trackers	1 tracker
Tracking readers of publications	●	●	
Corporate blog branding	●	●	
Enhanced corporate card	●		
Advertising banner in corporate publications	●		
Customizable widgets in blog feed and corporate publications	●		
Successful blog launch			
Express review of the first article (for new customers)	●	●	●
Content plan analysis (appraisal) (for new customers)	●	●	●
Package of educational videos	●	●	●

Prices for 2024 Pricing Plans

	12 MONTHS	6 MONTHS	3 MONTHS
Gigant+	\$ 28 800	\$ 14 400	\$ 7 200
Gigant	\$ 24 000	\$ 12 000	\$ 6 000
Business	\$ 16 080	\$ 8 040	\$ 4 020